

# AMAZING LIFE FOUNDATION — PRIVACY POLICY

**Effective Date:** October 7, 2025

**Last Updated:** October 7, 2025

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## 1. OVERVIEW

Amazing Life Foundation (“**Amazing Life**,” “**we**,” “**us**,” or “**our**”) respects your privacy. This Privacy Policy describes how we collect, use, and protect personal information across our digital products, including:

**APlay, APlay Pro, Service Builder, APlay View, Parent+, and Amazing Music** (collectively, the “**Services**”).

By using any Service, you consent to this Privacy Policy and our Terms of Service. If you do not agree, please discontinue use.

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## 2. WHO WE ARE

Amazing Life Foundation is a nonprofit organization based in **Plano, Texas (Collin County)**. We create curriculum, worship media, and digital tools to help churches and families grow in faith.

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## 3. INFORMATION WE COLLECT

### A. Information You Provide

We collect information that you provide directly, including:

- **Account Information:** Name, email, church name, title, and login credentials.
- **Payment Data:** Billing address and transaction details (processed by third-party payment processors).

- **Uploads & User Content:** Media, service plans, or curriculum resources shared through APlay or Service Builder.
- **Parent+ Accounts:** Parent or guardian names, family profiles, and optional child information.
- **Communications:** Customer support messages, feedback, or surveys.

## B. Information Collected Automatically

We automatically collect:

- **Device & Usage Data:** IP address, browser type, operating system, device IDs, and app version.
- **Analytics & Cookies:** Usage logs, session length, click paths, and crash reports.
- **APlay View Metrics:** Playback timing, rehearsal duration, and team login activity (to ensure proper licensing and preparation).

## C. Information from Third Parties

We may receive limited data from:

- Payment and app store processors (e.g., Apple, Google, Stripe);
  - Licensed music providers verifying usage compliance;
  - Church network administrators assigning user access.
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# 4. HOW WE USE INFORMATION

We use your information to:

- Provide and improve our digital Services;
  - Facilitate subscriptions, renewals, and billing;
  - Enable worship planning and rehearsal features;
  - Communicate with users and provide support;
  - Ensure compliance with copyright and licensing rules;
  - Maintain platform security and performance;
  - Produce aggregated, non-personal analytics and usage reports.
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# 5. HOW WE SHARE INFORMATION

We do not sell personal information.

We share it only as reasonably necessary to operate our Services or comply with law:

- **Vendors & Service Providers:** Hosting, support, analytics, and payment processing under strict confidentiality;
  - **Church Administrators:** For team management and scheduling;
  - **Legal Requirements:** To comply with subpoenas, court orders, or investigations;
  - **Security & Protection:** To prevent fraud, misuse, or harm;
  - **Aggregate Reports:** De-identified analytics used for internal improvements.
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## 6. COOKIES & ANALYTICS

We use cookies, local storage, and analytics tools to:

- Keep you logged in;
- Remember settings and preferences;
- Measure engagement and improve design.

You can adjust cookie preferences in your browser, but some features may not work properly if disabled.

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## 7. DATA RETENTION

Amazing Life retains information as long as needed for ministry, legal, or operational purposes. Inactive accounts and rehearsal data may be anonymized or deleted after 24 months.

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## 8. DATA SECURITY

We use encryption, secure hosting, and access controls to protect data. Despite safeguards, no system is completely secure. You use the Services at your own risk.

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## 9. FAMILY AND CHILD PRIVACY (PARENT+)

Amazing Life complies with the **Children's Online Privacy Protection Act (COPPA)** and similar state laws.

- **Under 13 Users:** Parent+ accounts must be created and managed by a parent or guardian.
  - **Parental Rights:** Parents can access, modify, or delete a child's data at any time.
  - **Content Safety:** All Parent+ content is curated for family use.  
If we discover data collected from a child without proper consent, it will be deleted promptly.
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## 10. YOUR RIGHTS

Depending on your location, you may have rights to:

- Access or receive a copy of your information;
- Request correction or deletion;
- Opt out of marketing communications;
- Request data portability.

To exercise these rights, email [privacy@amazinglife.org](mailto:privacy@amazinglife.org).  
We may verify your identity before processing requests.

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## 11. INTERNATIONAL USERS

Amazing Life operates in the United States.

If you access the Services from outside the U.S., you consent to your data being transferred and processed in the U.S. in accordance with this Policy.

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## 12. THIRD-PARTY LINKS

Some Services link to third-party sites or integrations.

We are not responsible for their privacy or security practices.

Review those policies before sharing information.

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## 13. DATA BREACH NOTICE

If a data breach occurs that could compromise your personal information, Amazing Life will notify you in accordance with applicable law and describe corrective actions taken.

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## 14. POLICY UPDATES

We may update this Policy periodically.

If material changes are made, we will notify you by email or through the Services.

Continued use after notice constitutes acceptance of the new Policy.

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## 15. GOVERNING LAW

This Policy is governed by the laws of the **State of Texas**, and any dispute shall be brought exclusively in **Collin County, Texas**.

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## 16. CONTACT

**Amazing Life Foundation**

Plano, Texas (Collin County)

Email: [privacy@amazinglife.org](mailto:privacy@amazinglife.org)

Website: <https://amazinglife.org/legal>