



WIDGET

WHAT IS A WIDGET?

Great question. For starters, it's fun to say. Widget. Widget. Widget...

We digress.

At the most basic, a widget is a cool, concrete, take-home item for families to use.

It might be a "Grati-tooter Whistle" to signal time out for a family to stop in mid-action and list things for which they're thankful during the month of Gratitude. Or it might be a "Get Generous Gift Tag" during our Generosity month to encourage families to mirror God's incredible act of giving in the gift of His Son, Jesus.

Widgets aren't just a quick giveaway; they're designed for use by parents and kids together to practice the month's life app.

HOW DO I INTRODUCE THE MONTHLY WIDGET?

Try a Family Experience (FX), when kids and parents come together in the same space. We even build a widget introduction into the FX welcome segment each month.

For an even more intriguing (and occasionally disastrous) widget demonstration, check out the monthly video segment where M.C. Haggis, the world's greatest Scottish rapper, initiates families into the mysteries of the "Kindness Cube" or "Honesty Emblem." (M.C. Haggis lives on the supplemental "Get Reel 2.0" resource.)

HOW DO I CAPTURE THIS SEEMINGLY MYTHICAL BEAST, THE WIDGET?

Purchase the monthly widget in our online store at orangestore.org or through "CUE Box"—our monthly resource that gives parents the tools they need to connect with their kids and continue the conversation you started in your weekly environment. CUE Boxes are available in our online store at orangestore.org.